Report :

Following 3 conclusion can be drawn:

1. After analysing the date started and ended, it is quite evident that the platform is open for short period of time to meet the goal.
2. Based on different country data, Crowdfunding is popular in many developed countries.
3. In most cases crowdfunding has met the goal making them successful.

Limitation:

1. The data is outdated and not of recent period, the latest data is for year 2020.
2. The data contained is only for “arts” and “entertainment” sector.

We can also analyse the data based on the following table:

1. Pivot table that contains the outcome based on currency/Country which would help to analyse the which country has the highest crowdfunding and the outcome of those crowdfunding.
2. The data that includes the information of backers count would also help us to analyse the outcome of crowdfunding based on number of backers supporting the project.